



JULIÁN AMÉ

Degree in Digital Communication
Multimedia Designer
QA Lead

hola@JulianMMame.com.ar



DETAILS

Auckland, New Zealand
Zip Code: 1011
Birth date: Feb '93

EDUCATION

Digital and Interactive Communication

Universidad Católica Argentina
Graduated in Dec. 2021

Multimedia Design

Escuela Da Vinci
Graduated in Dec. 2020

COURSES

Professional Testing Master

UTN FRBA
Sep. 2022

UX/UI Design

Coderhouse
Nov. 2020

Project Management with Agile Methodologies

Fundación Telefónica
Mar. 2021

Effective Negotiation Tactics

Fundación Telefónica
Dec. 2022

StoryTelling

Fundación Telefónica
Nov. 2022

Basic Life Support

Fundación Cardiológica Argentina
Mar. 2013

SKILLS

Project Management

Quality Assurance

3D Modeling and Animation

Web Development

Motion Graphics

Graphic Design

PROFILE

Multimedia Designer and leader of digital projects.
Entrepreneur and passionate about organization and organizations.
Technical by nature.

WORK EXPERIENCE

QA Lead in the Ministry of Economy of the Nation (Arg)

General Directorate of Information and Communication Technologies
June 2020 – Present

Quality Assurance team leader in public policy systems. Consultant in definition of documentation standards, manuals and processes.
Systems auditor (testing) and documentation. Survey of functionalities, bug detection and inflection points. Assembly of test planning and its execution. Reporting and tracking of incidents.
Functional audit tasks on economic and social impact systems of the Ministry.
Adviser in work methodologies for projects and in the formation of work teams.

Digital Communications and IT Consultant in Antrieb Sudamericana S.A

February 2020 – Present

Generalist consultant on IT and communication.
Design of communication strategies.
Development of low-cost/organic advertising campaigns. Design of advertising and communication pieces.
Institutional website development management. SEO optimization. Consultant in the selection of IT providers (infrastructure and web). Consultant and selection of budgets for computer equipment / computer services.

Audiovisual Producer Freelancer / with Agencia Áltrego

March 2018 – Present

Freelance producer of audiovisual projects, multimedia design and advertising campaigns. Formation and coordination of work teams ad-hoc to each project.
General coordination in Agencia Áltrego, client and project management. <https://AgenciaAltrego.com.ar/>
Highlights:

- **Compromiso Foundation:** Concept design and advertising campaign #PoniendoseLaCamisetaDelFuturo by @PotreroDigital. Audiovisual producer and campaign strategy consultant.
December 2019 – June 2020
- **Da Vinci School:** Audiovisual producer for BitBangFest 2020. Realization of visual identity and Branding of the event, graphic and audiovisual pieces for Social Networks, YouTube and internal streaming platform.
September 2020 – December 2020
- **Hospital Italiano's University Institute:** Audiovisual producer and frontend layout designer for training courses at the University Institute. Set up of multimedia courses in Moodle, producer of educational capsules, designer of aesthetic lines for each course and designer of interactions, audiovisual consultant for the project management team.
December 2020 – April 2021
- **Domingo Granja S.A.:** Project coordinator. Hiring of designers and project planning. Realization of re-branding (renewal of Isologotype + Brand Manual with clothing and signage applications) + creation and implementation of a new institutional website.
April 2021 – November 2021
- **Staley Martial Arts:** Creation and implementation of a new institutional website for a martial arts dojo in Wilmette, Illinois, United States.
November 2019 – March 2020

Projects visible at www.behance.net/imperioame



○ SOFTWARE ○



○ LANGUAGES ○

Spanish

Portuguese

○ SOCIAL ○



[instagram.com/imperioame](https://www.instagram.com/imperioame)



[flickr.com/photos/imperioame](https://www.flickr.com/photos/imperioame)



[behance.net/imperioame](https://www.behance.net/imperioame)



[linkedin.com/in/julian-ame](https://www.linkedin.com/in/julian-ame)



github.com/imperioame

Digital Product Coordinator in Landrú Foundation

june 2021 – July 2022

Team coordinator and digital product development.

Management of external work teams and collaborators, and roles by project.

Defining the scope of IT and multimedia projects. Technical feasibility analysis of proposals and projects.

Audit of functionalities of existing and proposed systems.

Design of systems by survey of users and functionalities.

Prototyping and development of Proof of Concepts for new proposals.

Frontend Development Team Manager in the Productive Development Ministry (Arg)

General Directorate of Information and Communication Technologies

march 2021 – december 2021

Assignment of resources and tasks, monitoring and tracking of team projects.

Coordination and strategic planning in associated projects. Negotiation with project managers for scope and budget.

Project Manager of Digital Content and Services in the Productive Dev. Ministry (Arg)

General Directorate of Information and Communication Technologies

april 2018 – june 2020

Management control and PM focused on the development of digital products centered on user experience.

Project monitoring, process documentation, optimization of tasks and resources. Construction, monitoring and follow-up of KPIs. Creation, standardization and implementation of internal work methodologies.

Coordination and strategic planning of projects and multidisciplinary teams. Assignment of resources and tasks. Quality tests of the digital products developed.

Negotiation with stakeholders (Secretaries, Directorates, suppliers, etc.).

⚙ OTHER ACTIVITIES

Hobbyist Photographer

Photography as a recreational and professional activity. Flexible between nature and urban, wherever I go I take the camera.

Occasional participation in small productions, one-off contracts or creative experiments.

I collaborate on free-use image bank platforms, such as Unsplash, Pixabay and **Pexels**, having had international recognition in the latter, for entering the top 20 collaborators in LATAM.

I publish my photography according to the communication objective between Instagram, Behance and Flickr.

IT collaborator in Otto Krause International Foundation

may 2022 – Present

Institutional web developer <https://okif.org/>

I collaborate as a volunteer in the Tech area of the foundation.

3D Artist

Audiovisual experiments in 3D. Weekly exercises posted on Instagram.

Advertising Campaign to Potrero Digital - Compromiso Foundation

december 2019

Winning Advertising Campaign for the DaVinci School final seminar contest.

The contest included the development of a brand concept, five campaigns aimed at different audiences and the pitch to the authorities of the client, the "Potrero Digital" digital trades school.

Our team, the ÁlderEgo Agency, has been selected by the client among ten other teams and awarded by the DaVinci school, organizer of the contest.

See summary at <https://bit.ly/Campana-Ganadora>

Volunteer Lifeguard in SEC Socorrismo

january 2012 – january 2016

Volunteer in events and concerts in the medical staff. I have come to coordinate patrols and rescue teams. Trained in more than 20 courses of the nature, necessary for the activity.

Presence in more than 70 events, including massive recitals in stadiums and private parties.

www.JulianMMAME.com.ar

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